



Toronto, ON July 16, 2017 -

Are you Ready to celebrate VIVA GOA?

It's one of the most talked about Festivals of the year; brought to you by the Goan Overseas Association (G.O.A.)

Viva Goa is an Annual Celebration of Goan Culture, Cuisine & Music in the Greater Toronto Area. A culture which is a unique blend of traditional norms, values, lifestyle and where vision captures the imagination and shared to give experience to the diverse society we live in.

The festival creates a unique opportunity for audiences to discover "GOA".

This year the stage is set to celebrate Canada's 150th Birthday with an exceptional lineup of immensely talented local bands, cultural performers, eclectic Goan cuisine, vendors selling delicious pickles, authentic Goan food and a display of incredible Goan arts and crafts along with young entrepreneurs showcasing their businesses. Highlights of the day also includes various sporting events as Bubble Soccer, Volleyball, Swimming, Carrom and so much more......

The G.O.A. is a non for profit organization that is socially conscious and compassionate towards the community. We have aligned with the Food Bank Mississauga, "*Our Partners of Impact*" and our Children and Youth are spearheading the Food Drive to collect non-perishable items, to build a stronger, more compassionate Canada over the next 150 years.

Thanks to our *Presidents Club Platinum Sponsor*, Go-To Developments (President and CEO - Oscar Furtado) a wholly owned Goan Business and all our other sponsors. The G.O.A is heavily focused on partnering with local businesses to deliver added value to its members and participants that would be mutually beneficial.

Join us and experience a unique Goan Culture, Cuisine & Music @ VIVA GOA FESTIVAL 2017!!

ViVA GOA July 29, 2017 – 11:00 a.m. to 7:00 p.m.

Father Kamber Park; 4525 Mississauga Road, Mississauga, ON L5M 7C6

About G.O.A.

Established in 1970, The G.O.A. is a non for profit organization that continues to actively maintain its mandate to service the community through charitable, social, cultural, athletic, and educational activities within the community. The G.O.A. offers many events and actively participate in the diverse and multicultural universe of the Canadian fabric. The G.O.A is a platform that ENHANCES the socioeconomic wellbeing of all through its various community activities and charitable causes. G.O.A. projects a humanistic culture and strong ethics, which is characterized by our involvement in the community and supporting good causes. These values are evident throughout everything we do.

"It is our emotional connection that has created our brand"

For more info contact Selwyn @: info@goatoronto.com

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